

# SAM PAGE

## Creative Production | Digital Media | Brand Strategy | Podcast Production

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### PROFESSIONAL SUMMARY

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Creative producer and multidisciplinary media professional with experience spanning podcast and video production, editorial, brand development, digital content, audience growth, retail operations and entrepreneurship. Known for translating strategy into clear, high-quality creative work while managing complex production workflows, multiple stakeholders and deadline-driven deliverables.

### CORE SKILLS

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Creative Services; Creative Production; Art Direction; Brand Development; Visual Identity; Graphic Design; Digital Content Production; Video Editing; Audio Editing; Motion Graphics; Podcast Production; Social Media Content; Adobe Creative Cloud; Creative Asset Management; Production Coordination; Project Management; Editorial Planning; Content Strategy; Digital Marketing; Audience Development; YouTube Optimization; Web Content Management; Cross-Functional Collaboration; Quality Control; Deadline Management; Written and Verbal Communication

### PROFESSIONAL EXPERIENCE

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#### United America Network / Riverside County Democratic Party | Podcast + Digital Media Producer / Communications Producer

Feb 2026 - Aug 2026 | Palm Springs / Riverside County, CA

- Produced and edited multi-show podcast and digital-media content, including video, audio, thumbnails, show notes, promotional assets and distribution deliverables.
- Managed production workflows across multiple programs and stakeholders while maintaining editorial standards, schedules and publishing requirements.
- Created YouTube and social assets, supported podcast distribution and analytics, and contributed to website, channel and visual-system updates.
- Expanded creative and operational responsibilities after staffing changes, supporting production, coordination, digital publishing and audience-development work.

#### Plant This | Client Communication and Retail Support

2023 - 2025 | Palm Springs, CA

- Supported customer communication, retail operations, merchandising, brand presentation and day-to-day service for a premium plant and xeriscape business.
- Contributed to e-commerce, marketing, signage, inventory, customer experience and project coordination across retail and installation work.
- Helped maintain a polished client-facing experience while balancing sales support, operations and creative brand needs.

#### The Gold Coast Bar | Security Guard / Bouncer

2017 - 2019 | Los Angeles, CA

- Provided front-door and floor security in a high-volume nightlife environment, supporting guest safety, access control and professional conflict de-escalation.
- Worked closely with staff and patrons to maintain an orderly, welcoming environment during busy service periods.

#### Gold's Gym SoCal Group | Master Elite Trainer / Assistant Fitness Manager

2016 - 2020 | Hollywood, CA

- Managed client relationships, training programs and service delivery in a high-volume fitness environment.
- Supported team leadership, sales, member experience and day-to-day operational execution.

#### Sam Page Fitness | Founder / Owner

2004 - 2016 | Los Angeles, CA

- Built and operated an independent fitness brand serving a large active client roster while managing sales, marketing, scheduling, content and customer experience.
- Developed digital content and brand systems supporting client acquisition, retention and business growth.

#### PLUS Magazine | Wellness Editor

2005 - 2015 | Los Angeles, CA

- Wrote and edited health, fitness and wellness coverage for a national publication, contributing to a body of 500+ published articles and editorials across career publications.
- Translated complex health and lifestyle topics into accessible, audience-focused editorial content.

## ADDITIONAL EXPERIENCE

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### **World Protection Group | Licensed Executive Protection Specialist**

2012 | Santa Monica, CA

- Completed executive-protection work and training emphasizing situational awareness, discretion, risk recognition and professional conduct.

### **Advertising for Humanity / XPRIZE Foundation | Deputy Producer**

2004 - 2005 | Boston, MA / Hollywood, CA

- Supported event production, fundraising initiatives and strategic partnerships in mission-driven environments.

### **Pallotta TeamWorks | VP, Business Development**

2002 | Glendale, CA

- Supported business-development initiatives for a large-scale events and fundraising organization.

### **HERO Magazine, LLC | Publisher & Co-Founder**

1997 - 2002 | Los Angeles, CA

- Co-founded and published a national magazine, leading editorial, advertising, brand development and business operations.
- Helped grow annual revenue from approximately \$100K to \$2.5M in three years and expand circulation to 75,000+ with distribution in 25+ countries.

### **The Spokesman-Review | Newspaper Reporter**

1992 - 1997 | Spokane, WA

- Reported and wrote newspaper stories, developing research, interviewing, deadline writing and editorial judgment.

### **Riverfront Park Security | Park Officer**

1995 - 1997 | Spokane, WA

- Supported public safety and security operations in a major public park environment.

## SELECTED IMPACT

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- 20x revenue growth for a publishing venture.
- 75,000+ magazine circulation at peak.
- 500+ published articles and editorials.
- \$3M+ raised for global health initiatives.
- 102 active fitness clients managed at one time.
- \$155K annual sales as a Master Elite Trainer.
- 100+ podcast episodes produced and published.
- Creative work spanning podcasting, video, social media, publishing, branding, retail and music.

## CREATIVE PRACTICE

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QUIETGAME / BRAVE NEW ARTISTS - electronic music production, remixing, release artwork, visual identity, digital distribution and artist-brand development.

## SELECTED RECOGNITION

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- Governor of Utah's Young Entrepreneur Award.
- Featured in The Advocate's '30 Best & Brightest.'
- HERO Magazine recognized in the Library of Congress.
- LUXELife Award: Best Plants + Gift Retailer (2025), associated with Plant This.

## EDUCATION

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Gonzaga University - Journalism studies | Spokane, WA