

SAM PAGE

I build audiences, brands and media that move people to action.
I combine strategy, storytelling and execution to create experiences
that grow communities, earn trust and deliver measurable results.

Strategy. Story. Systems. Execution.



CREATIVE DIRECTOR



MEDIA PRODUCER



BUSINESS + COMMUNICATIONS
STRATEGIST

CONTACT



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thebravenew.online



FOUNDATIONS
1987 – 1997

Journalism
Communications
Leadership



PUBLISHING
1997 – 2002

Magazine Publishing
Advertising
Brand Building



MEDIA + EVENTS
2002 – 2005

Events Production
Fundraising
Strategic Partnerships



ENTREPRENEURSHIP
2004 – 2016

Fitness Brand
Digital Innovation
Content Creation



OPERATIONS
2016 – 2023

Retail Operations
Team Leadership
Customer Experience



PUBLIC IMPACT
2023 – PRESENT

Podcasting
Political Media
Community Impact

CAREER ATLAS

A 25+ YEAR JOURNEY
OF IMPACT

- Content & Media
- Entrepreneurship
- Operations
- Public Impact
- Concurrent Experience

1995 – 1997 RIVERFRONT PARK SECURITY • Park Officer • Spokane, WA

2017 – 2019 THE GOLD COAST BAR • Security Guard / Bouncer • Hollywood, CA

CONCURRENT EXPERIENCE



IMPACT BY THE NUMBERS



25+
YEARS OF
EXPERIENCE



20x+
REVENUE GROWTH
FOR PUBLISHING
VENTURES



75K+
MAGAZINE
CIRCULATION
AT PEAK



500+
PUBLISHED
ARTICLES &
EDITORIALS



\$3M+
DOLLARS RAISED
FOR GLOBAL HEALTH
INITIATIVES



102
ACTIVE FITNESS
CLIENTS MANAGED
AT ONE TIME



\$155K
ANNUAL SALES
AS MASTER ELITE
TRAINER

CORE CAPABILITIES

- Strategic Planning
- Business Development
- Sales & Marketing
- Retail & E-Commerce Ops
- Brand Strategy & Positioning
- Customer Experience
- Content Production
- Financial Management

CONTENT PRODUCTION ECOSYSTEM



- Podcast Production & Editing
- Audio Engineering
- Video Editing
- YouTube Optimization
- Motion Graphics
- Thumbnail Design
- SEO & Show Notes
- Social Clips & Distribution

PUBLIC AFFAIRS + POLITICAL MEDIA

- 1 Political Podcast Production
- 2 Editorial Planning
- 3 Guest Coordination
- 4 Campaign & Event Graphics
- 5 Communications Strategy
- 6 Digital Engagement
- 7 Audience Growth
- 8 YouTube & Social Assets
- 9 Civic Engagement
- 10 Storytelling That Moves People



QUIETGAME (MUSIC)

- ★ Electronic Music Producer
- ★ Progressive House / Neo-Trance
- ★ BRAVE NEW ARTISTS



Artist: QUIETGAME
Label: BRAVE NEW ARTISTS

FEATURED PUBLICATIONS



HERO MAGAZINE
PLUS MAGAZINE
PEACELOVELUNGES

Health • Fitness • Wellness
Politics • Public Health
Science • Culture

SELECTED ORGANIZATIONS



Apple



PLANT THIS
PLANTTHIS.CO



UNITED AMERICA
NETWORK



RCDP
RIVERSIDE COUNTY
DEMOCRATIC PARTY



GOLD'S
GYM.



XPRIZE
FOUNDATION



GONZAGA
UNIVERSITY



HERO
MAGAZINE



Pallotta
TeamWorks

CAREER HIGHLIGHTS

- ★ Governor of Utah's Young Entrepreneur Award
- ★ Ranked One of the Top 5 Trainers in Los Angeles
- ★ Featured in The Advocate: 30 Best & Brightest
- ★ White House Recognition: HERO in Library of Congress
- ★ Grew HERO MAGAZINE revenue from \$100K to \$2.5M in 3 years; expanded distribution to 25+ countries

- ★ LUXELife Award: Best Plants + Gift Retailer (2025)
- ★ Built Plant This into a premier xeriscape brand
- ★ Produced statewide political podcasts & media
- ★ Launched multiple podcasts & built strong audiences
- ★ Raised \$3M+ for global health initiatives
- ★ Published 500+ articles on health, wellness, fitness, and nutrition

“ I TURN STRATEGY INTO STORY. STORY INTO AUDIENCE. INTO IMPACT. ”